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PRESS RELEASE

Gravitas to Discuss Investing with Emerging Hedge Fund Managers to New York Society of Security Analysts

NEW YORK – JUNE 17, 2010 – Gravitas Managing Director Robert Gusick will speak to the New York Society of Security Analysts Wednesday, June 30, 2010, as part of a panel on opportunities, risks and challenges in investing in emerging hedge fund managers in the current environment.

The panel will address:

- Identifying talent when dealing with limited track records
- Managing risk: Avoiding frauds and blow-ups
- Creating sustainability in the face of raising costs
- The current seed capital outlook and the main providers
- What strategies are attractive to emerging manager investors

The forum will be held at 6:00 p.m. at the NYSSA office at 1540 Broadway, 10th floor, New York City, with a reception to follow at 7:30 p.m.

Mr. Gusick addressed more than 60 participants at the Hedgeworld CTA Conference in Chicago on June 2, 2010, discussing what investors should look for when evaluating prospective derivative fund managers and their service provider relationships.

Mr. Gusick joined Gravitas in 2009 as the head of the company's Software Development Group. He has 25 years experience developing and managing front- and middle-office financial systems on Wall Street, working at Perry Capital, Soros Funds Management, Morgan Stanley and Drexel Burnham Lambert. He has an MBA in finance from NYU's Executive Program, and a BS in computer science from Cornell University.

About Gravitas

Gravitas is a leading provider of business consulting and technology solutions to the alternative investment and financial services industries. Founded in 1996, Gravitas today provides business consulting services, software development, systems integration and knowledge process outsourcing to hedge funds, private equity funds, brokerage firms, investment banks, traditional asset management firms and small and medium sized financial services firms. Gravitas is focused on providing clients with creative solutions to make their firms more efficient through outsourcing, colocation, disaster recovery and other innovative technological solutions. The company is based in New York with offices in Greenwich, Connecticut, Mumbai and Ahmedabad, India. www.gravitastechnology.com.